

*A Practical Guide to
Developing your skills as an*

Effective Nurse Director

For current and aspiring

Directors of Nursing, Midwifery & Allied Health Professionals

Friday 14th May 2021 Virtual Conference



Chair & Speakers Include:

Professor Nancy Fontaine

Chief Nurse

Norfolk & Norwich University Hospitals NHS
Foundation Trust

Professor Jacqueline Filkins

Hon President, European Nurse Directors Association

Hon Fellow, University of Cumbria

Professor Helen Young

*SRO NHS 111 Covid Response Services &
Executive Director of Patient Care and Service
Transformation/Chief Nurse*

South Central Ambulance NHS Trust

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Virtual Conference

This Virtual Conference will bring together current and aspiring Nurse Directors together to understand current issues and the national context, including leading through Covid-19, and to debate and discuss key issues and areas they are facing in practice.

Following National Update sessions the conference will include extended masterclasses focusing on developing your leadership skills and competence as a current or aspiring nurse director, leading quality improvement and managing patient concerns and improving patient experience. Throughout the day sessions will look at preparing for a role as a Nurse Director, and learning from experienced nurse directors on how to manage the complexities of the role whilst remaining visible to staff and patients. The conference will conclude with an extended masterclass with small interactive breakout groups focusing on difficult issues for nurse directors such as sustaining work life balance, managing nurses in difficult or experiencing performance concerns, leading and motivating through difficult times such as CQC inspection, negative press or trust mergers, and changing the culture of the organization.

Whether you are currently a Nurse Director, or aspiring to be one, this event provides a unique opportunity to learn from the experiences of other Nurse Directors. Through national updates, practical case studies and extended sessions the conference will update you on essential issues to enable you to improve practice and leadership at a local level.

This conference will enable you to:

- Network with current and aspiring Nurse Directors and Chief Nurses
- Learn from outstanding practice and experienced Nurse Directors to develop your skills as a current or aspiring Nurse Director
- Reflect on national and European developments and learning
- Improve the way you support Nurses during and beyond Covid-19
- Developing your leadership skills and competence
- Understand the important capabilities for Nurse Directors in the boardroom and areas in which the Nurse Director can play a key role as a board member
- Reflect on how you can better manager your work/life balance and the demands of the role
- Ensure visibility, nursing engagement and Quality
- Understand they key challenges and difficult issue for Nurse Directors
- Identify key strategies for career development
- Gain advice and tips for aspiring Nurse Directors in planning for the role
- Self assess and reflect on your own practice
- Gain CPD accreditation points contributing to professional development and revalidation evidence

100% of delegates at our previous conference on this subject would recommend it to a colleagues

10.00 Chair's Welcome & Introduction (AM)

Professor Nancy Fontaine *Chief Nurse, Norfolk & Norwich University Hospitals NHS Foundation Trust*

10.10 Developing your skills as a current or aspiring Nurse Director

Professor Jacqueline Filkins

Hon President
European Nurse Directors Association
Hon Fellow
University of Cumbria

- personal reflections on my journey to being a Nurse Director
- the Nurse Directors role
- leadership qualities required for the role
- tips for aspiring Nurse Directors
- the European Nurse Director Association

10.40 Supporting Nurses, Midwives and AHPs during and beyond Covid-19

Karen Dawber

Chief Nurse
Bradford Teaching Hospitals NHS Foundation Trust

- my experience as a Nurse Director
- supporting nurses wellbeing during and beyond Covid-19
- priority improvement areas

11.15 Nurse, Midwifery & AHP Directors: National Update

To be announced

- information and support for current and aspiring Nursing, Midwifery & AHP Directors
- leading change, quality improvement & innovation in service delivery
- dealing with the pressure and maintaining work life balance
- responsibilities: strategic, directorate and individual
- accountability of Nurse Directors

11.40 *Questions & Answers, followed by Comfort Break and Virtual Networking*

12.10 EXTENDED SESSION: Developing your skills and competence as a Nurse/Midwifery/AHP Director including developing your leadership skills

Professor Helen Young

SRO NHS 111 Covid Response Services & Executive Director of Patient Care and Service Transformation/Chief Nurse
South Central Ambulance NHS Trust

- the important capabilities for Nurse Directors to effectively put quality first in the boardroom
- areas in which the Nurse Director can play a key role as a board member
- developing your business, political and financial acumen
- learning how to demonstrate emotional intelligence
- managing your work/life balance and the demands of the role
- moving from the traditional role of 'doing' to one of enabling others: developing your consultancy, coaching and facilitation skills
- developing the skills, knowledge and confidence to lead and manage the delivery of high quality safe and effective services
- maximising your leadership and management qualities
- developing your leadership skills and potential
- how the role varies across organisation – my experience as an acute trust and now ambulance trust Chief Nurse
- what I've learnt as a Nurse Director, and what I wish I'd known when I started

13.00 Small Breakout Groups led by Professor Helen Young

13.15 *Questions & Answers, followed by Lunch and Virtual Networking*

PM Chair

Mel Pickup *Chief Executive and Former Nurse Director, Bradford Teaching Hospitals NHS Foundation Trust*

13.55 Supplier Showcase



14.10 Ensuring visibility, nursing engagement and Quality

David Melia

Director of Nursing and Quality
The Mid Yorkshire Hospitals NHS Trust

- ensuring you are available and visible to patients and staff
- engaging nurses
- monitoring and improving the quality of nursing care
- delivering a culture of patient centred care

14.40 *Small Breakout Groups*

14.55 Career Development & Planning for the role

Mel Pickup

Chief Executive and Former Nurse Director
Bradford Teaching Hospitals NHS Foundation Trust

- advice and tips for aspiring Nurse Directors: Planning for the role
- challenges along the way
- how my career pathway took me to Chief Nurse
- advice for Nurse Directors considering their next career move

15.25 *Small Breakout Groups*

15.40 *Questions & Answers, followed by Comfort Break and Virtual Networking*

16.00 EXTENDED SESSION: Difficult Issues for Nurse Directors

To be announced

- what are the difficult issues faced by Nurse Directors
- managing the workload and work life balance
- managing nurses in difficulty or experiencing performance issues
- leading and motivating through difficult times and crisis

16.55 *Questions & Answers, followed Close*

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Effective Nurse Director

Friday 14th May 2021

Virtual Conference

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Venue

This virtual conference will include a live stream on Zoom, interactive breakout sessions and a dedicated secure landing page with resources available for three months.

Date Friday 14th May 2021

Conference Fee

- £295 + VAT (£354.00) for NHS, Social care, private healthcare organisations and universities.
 £250 + VAT (£300.00) for voluntary sector / charities.
 £495 + VAT (£594.00) for commercial organisations.

*Credit Card Discount

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A discount of 15% is available to all but the first delegate from the same organisation, booked at the same time, for the same conference.

Terms & Conditions

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Confirmation of Booking

All bookings will be confirmed by email, unless stated otherwise. Please contact us if you have not received confirmation 7 days after submitting your booking. The access code for the virtual portal will be sent one week before the conference

Exhibition

If you are interested in exhibiting at this event, please contact Carolyn Goodbody on 01932 429933, or email carolyn@hc-uk.org.uk

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